

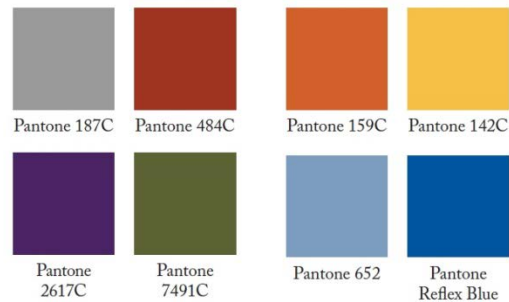


MyBTC

Theme Design Process

Theme Design Process

- BTC Marketing department provided the color palette and print design files as sample graphics to use within the new portal theme.

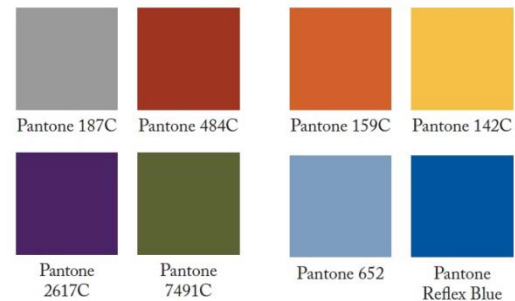


Theme Design Process

- BTC contracted with ellucian (Allison Joseph) to create the MyBTC branded theme
 - BTC Completed a Questionnaire from Allison defining the scope of our design needs
 - Held Conference call with Allison to discuss our answers as well as to ask some questions of our own.
 - See Theme Design Element [Worksheet Document](#)

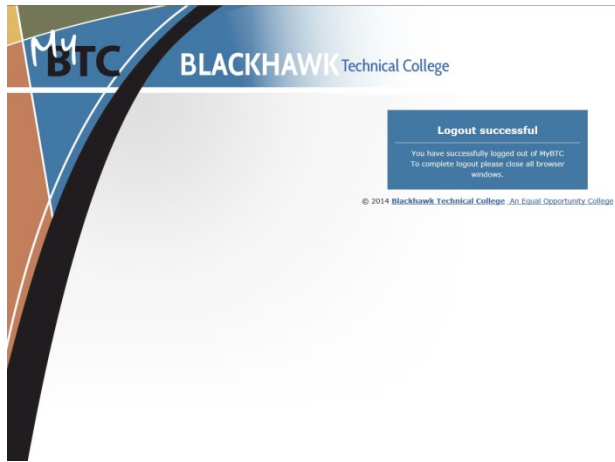
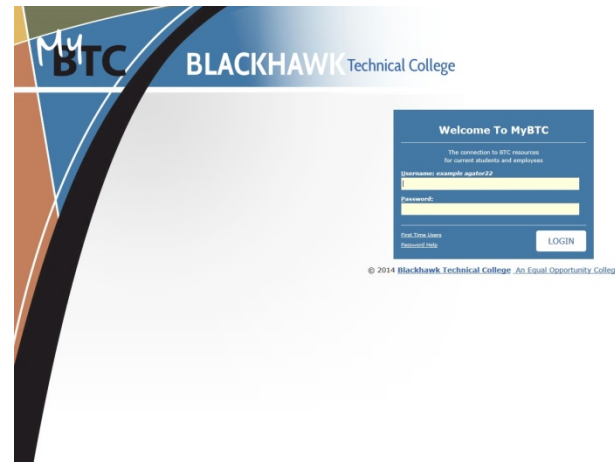
Theme Design Process

- BTC Provided color palette and a sample that was already in use for some print projects.
- This served as the starting point for what was used to create portal design elements:
 - Login and Logout Page
 - Site Banner / portlet Title bar
 - Modified text and spacing on portlets via CSS where possible



Theme Design Process

- Created by Allison:
 - Login and Logout Page Background and corresponding dialogue box
 - Logout Page and corresponding dialogue box



Theme Design Process

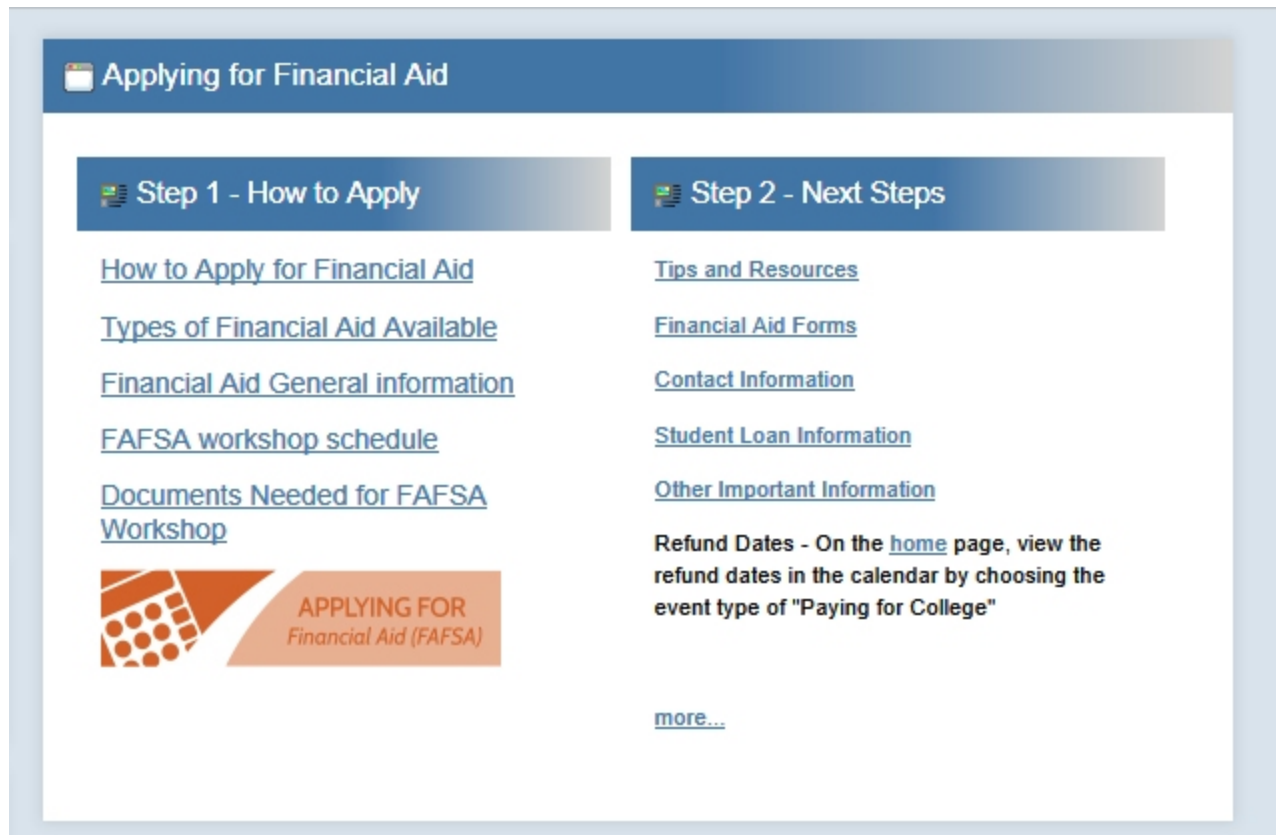
- Created by Allison:
 - Site Banner / portlet Title bar colors / Text Size & Color

The screenshot displays the Blackhawk Technical College website interface. At the top, there is a navigation bar with links for Home, Faculty, Employee, Finance, Registration and Courses, Paying for College, Resources and Services, and Student Handbook. Below this is a main content area with several portlets:

- CHECK DAILY**: A portlet titled "CHECK DAILY" containing "BTC Announcements". It features a table with columns for Subject, Preview, and Hide. One announcement is visible: "BTC Scholarships" with a preview of "Current students at Blackhawk" and a delivery date of "March 6, 2015".
- Quick Links**: A portlet with six icons for quick access: BLACKBOARD Courses, EMERGENCY NOTICES Safe Alert, WEBMAIL, BOOKSTORE, COURSE SEARCH Find Classes Now, and LIBRARY.
- About Me**: A portlet with a message: "It is important to keep your personal information up-to-date. Please check what is on file in our system about you by using the links in this area." It includes links for "Update Addresses and Phones", "Update Emergency Contacts", "What's My Student/Employee ID?", and "Enter Your Demographic Information".
- Search MyBTC**: A search bar with a dropdown menu set to "Everything".
- Student Calendar**: A portlet titled "Student Calendar" showing a monthly view for April 2015. It includes a navigation bar for Summary, Day, Week, Month, Year, Events, and Export / Import. The calendar grid shows events for the month, such as "Financial Aid" on the 1st, "Financial Aid" on the 2nd, "Financial Aid" on the 3rd, "Financial Aid" on the 4th, "Financial Aid" on the 5th, "Financial Aid" on the 6th, "Financial Aid" on the 7th, "Financial Aid" on the 8th, "Financial Aid" on the 9th, "Financial Aid" on the 10th, "Financial Aid" on the 11th, "Financial Aid" on the 12th, "Financial Aid" on the 13th, "Financial Aid" on the 14th, "Financial Aid" on the 15th, "Financial Aid" on the 16th, "Financial Aid" on the 17th, "Financial Aid" on the 18th, "Financial Aid" on the 19th, "Financial Aid" on the 20th, "Financial Aid" on the 21st, "Financial Aid" on the 22nd, "Financial Aid" on the 23rd, "Financial Aid" on the 24th, "Financial Aid" on the 25th, "Financial Aid" on the 26th, "Financial Aid" on the 27th, "Financial Aid" on the 28th, "Financial Aid" on the 29th, "Financial Aid" on the 30th, "Financial Aid" on the 31st.

Theme Design Process

- Created by Allison:
 - Modified / Added Spacing on portlets via theme CSS where possible (Example: Nested Portlets)



The screenshot displays a web page with a blue header titled "Applying for Financial Aid". Below the header, there are two main portlets: "Step 1 - How to Apply" and "Step 2 - Next Steps".

Step 1 - How to Apply

- [How to Apply for Financial Aid](#)
- [Types of Financial Aid Available](#)
- [Financial Aid General information](#)
- [FAFSA workshop schedule](#)
- [Documents Needed for FAFSA Workshop](#)

Step 2 - Next Steps

- [Tips and Resources](#)
- [Financial Aid Forms](#)
- [Contact Information](#)
- [Student Loan Information](#)
- [Other Important Information](#)

Refund Dates - On the [home](#) page, view the refund dates in the calendar by choosing the event type of "Paying for College"

[more...](#)

At the bottom left, there is a graphic with the text "APPLYING FOR Financial Aid (FAFSA)".

Additional Elements

- Following our color palette, BTC Graphic Artist Angie Kablar created content buttons for use on site to direct users to important applications and content:

