

**Business Management
Blackhawk Technical College Library
2015 – 2016**



Periodicals

*Entrepreneur
Inc.
Motivational Manager*

*S&MM (Sales and Marketing Mgmt.)
Supervision
T & D*

Online Databases

BadgerLink

- Includes a broad range of information sources, especially periodical indexes, WISCAT and WorldCat catalogs and other reference resources
- Can be accessed through the library web page under “Online Reference Materials”
- Wisconsin residents can link directly at this address: <http://www.badgerlink.net>.

Business and Company Resource Center (Gale Infotrac)

- Includes company profiles, brand information, rankings, investment reports, company histories, chronologies and periodicals
- Accessed through the library’s home page under “Article Search”
- [Business and Company Resource Center](#)

Career and Technical Education (ProQuest)

- Emphasis on trade journals
- Full text articles include those from *Journal of the Operational Research Society*, *Occupational Outlook Quarterly*, *Training Day*, and *Training Journal*.
- Accessed through the library’s home page under “Article Search”
- [Career and Technical Education](#)

LexisNexis Academic

- Information from a wide variety of news sources, such as TV and radio broadcast transcripts, newspapers, and news wire services
- This database also contains sections focused on legal and business information and another section on company information, which includes more than 40 million companies.
- To access, open the library’s home web page, then click on “Article Search.”
- [LexisNexis Academic](#)

Films on Demand

- Under the subject, **Business & Economics**, there is a link to “Management” that will provide access to 917 films.
- Includes +22,000 films, viewable on your computer
- A direct link to this collection can be found on the library’s home page, or click on “Online Reference Materials” and scroll down.

Internet Resources

Small Business – Simple Business Planning, Inc.

www.simplebizplanning.com

BizStats—Free business statistics and financial ratios

www.bizstats.com

B Pubs

A directory based internet search engine that strives to cover the topic of business publications

www.BPubs.com

Business.gov : The Business Gateway to Federal Resources

WWW.sba.gov

Industry Research Desk

www.virtualpet.com/industry

Provides tools for searching industries, markets, companies, and manufacturing processes.

U.S. Small Business Administration

www.sba.gov

Provides support for all aspects of a small business

Suggested call numbers - Library of Congress Classification

HD 28—HD 70

Organization of Production – Management - Industrial Management

HD 4801—HD 8943

Labor

HF 5387

Business Ethics

HF 5549—HF 5945.5

Personnel Management - Employment Management

HG 1709

Electronic Data Processing

HG 4001—HG 4280.7

Finance Management - Business Finance - Corporation Finance

